

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4
(3/97)

PDC OFFICE USE
100876019
12-10-2018

Candidate or Committee Name (Do not abbreviate. Include full name) Healthy Kids Coalition			
Mailing Address PO Box 20655		City Seattle, WA	
Zip + 4 98102	Office Sought (Candidates)	Election Date 2018	*For PACs, Parties & Caucus Committees: During this report period, did the committee make an <u>independent expenditure</u> (i.e., an expense not considered a contribution) <u>supporting or opposing a state or local candidate?</u>
Report Period Covered 10/30/18	From (last C-4) To (end of period) 11/30/18	Final Report? Yes <input checked="" type="checkbox"/> No	

RECEIPTS

*See next page Yes No

1. Previous total cash and in kind contributions (From line 8, last C-4) (if beginning a new campaign or calendar year, see instruction booklet)	\$	\$33,126.85
2. Cash received (From line 2, Schedule A)	\$	\$0.00
3. In kind contributions received (From line 1, Schedule B)		\$80,273.32
4. Total cash and in kind contributions received this period (Line 2 plus 3)		\$80,273.32
5. Loan principal repayments made (From line 2, Schedule L)		\$0.00
6. Corrections (From line 1 or 3, Schedule C)	Show + or (-)	\$0.00
7. Net adjustments this period (Combine line 5 & 6)	Show + or (-)	\$0.00
8. Total cash and in kind contributions during campaign (Combine lines 1, 4 & 7)		\$113,400.17
9. Total pledge payments due (From line 2, Schedule B)	\$0.00	

EXPENDITURES

10. Previous total cash and in kind expenditures (From line 17, last C-4) (If beginning a new campaign or calendar year, see instruction booklet)		\$28,693.52
11. Total cash expenditures (From line 4, Schedule A)		\$4,433.33
12. In kind expenditures (goods & services) (From line 1, Schedule B)		\$80,273.32
13. Total cash and in kind expenditures made this period (Line 11 plus line 12)		\$84,706.65
14. Loan principal repayments made (From line 2, Schedule L)		\$0.00
15. Corrections (From line 2 or 3, Schedule C)	Show + or (-)	\$0.00
16. Net adjustments this period (Combine lines 14 & 15)	Show + or (-)	\$0.00
17. Total cash and in kind expenditures during campaign (Combine lines 10, 13 and 16)		\$113,400.17

CANDIDATES ONLY	CASH SUMMARY
Won Lost Unopposed Name not on ballot	18. Cash on hand (Line 8 minus line 17)
Primary election <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	[Line 18 should equal your bank account balance(s) plus your petty cash balance.]
General election <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	19. Liabilities: (Sum of loans and debts owed)
Treasurer's Daytime Telephone No.: (206) 218-3108	20. Balance (Surplus or deficit) (Line 18 minus line 19)

CERTIFICATION: I certify that the information herein and on accompanying schedules and attachments is true and correct to the best of my knowledge.

Candidate's Signature	Date	Treasurer's Signature	Date
		Abbot Taylor	12/10/18

CASH RECEIPTS AND EXPENDITURE

SCHEDULE
to C4

A
(11/93)

2

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/30/18

11/30/18

1. CASH RECEIPTS (Contributions) which have been reported on C3. List each deposit made since last C4 report was submitted.

Date of deposit	Amount	Date of deposit	Amount	Date of deposit	Amount	Total deposits

2. TOTAL CASH RECEIPTS

Enter also on line 2 of C4 \$ **\$0.00**

CODES FOR CLASSIFYING EXPENDITURES: If one of the following codes is used to describe an expenditure, no other description is generally needed. The exceptions are:

- 1) If expenditures are in-kind or earmarked contributions to a candidate or committee or independent expenditures that benefit a candidate or committee, identify the candidate or committee in the Description block;
- 2) When reporting payments to vendors for travel expenses, identify the traveler and travel purpose in the Description block; and
- 3) If expenditures are made directly or indirectly to compensate a person or entity for soliciting signatures on a statewide initiative or referendum petition, use code "V" and provide the following information on an attached sheet: name and address of each person/entity compensated, amount paid each during the reporting period, and cumulative total paid all persons to date to gather signatures.

CODE
DEFINITIONS
ON NEXT PAGE

C - Contributions (monetary, in-kind & transfers)
I - Independent Expenditures
L - Literature, Brochures, Printing
B - Broadcast Advertising (Radio, TV)
N - Newspaper and Periodical Advertising
O - Other Advertising (yard signs, buttons, etc.)
V - Voter Signature Gathering

P - Postage, Mailing Permits
S - Surveys and Polls
F - Fundraising Event Expenses
T - Travel, Accommodations, Meals
M - Management/Consulting Services
W - Wages, Salaries, Benefits
G - General Operation and Overhead

3. EXPENDITURES

- a) Expenditures of \$50 or less, including those from petty cash, need not be itemized. Add up these expenditures and show the total in the amount column on the first line below..
- b) Itemize each expenditure of more than \$50 by date paid, name and address of vendor, code/description, and amount.
- c) For each payment to a candidate, campaign worker, PR firm, advertising agency or credit card company, attach a list of detailed expenses or copies of receipts/invoices supporting the payment.

Date Paid	Vendor or Recipient (Name and Address)	Code	Purpose of Expense and/or Description	Amount
N/A	Expenses of \$50 or less	N/A	N/A	\$29.26
10/31/18	UNCOMMON SOLUTIONS 812 DECATUR ST SW OLYMPIA, WA 98502		FACEBOOK (MENLO PARK, CA) - ONLINE ADS: 10/27-10/31	\$750.00
10/31/18	MAMMOTH AGENCY 501 E PINE ST #201 SEATTLE, WA 98122		ONLINE DISPLAY ADS: 10/31-11/6	\$2,125.00
10/31/18	ALEXIS SARAH 2407 OVERHULSE RD NW OLYMPIA, WA 98502		DESIGN SERVICES	\$472.50
10/31/18	ALEXIS SARAH 2407 OVERHULSE RD NW OLYMPIA, WA 98502		FEDEX OFFICE (SEATTLE) - POSTERS	\$195.70
11/02/18	ABBOT TAYLOR 349 16TH AVE E #60 SEATTLE, WA 98112		OCT TREASURY SERVICES	\$318.00
10/31/18	MAMMOTH AGENCY 501 E PINE ST #201 SEATTLE, WA 98122		AD PRODUCTION	\$375.00

Total from attached pages \$ **\$167.87**

4. TOTAL CASH EXPENDITURES

Enter also on line 11 of C4 \$ **\$4,433.33**

EXPENDITURES CONTINUATION SHEET (Attachment to Schedule A)

Page 3

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/30/18

11/30/18

[illegible]

Page Total \$ **\$167.87**

IN KIND CONTRIBUTIONS, PLEDGES, ORDERS, DEBTS, OBLIGATIONS

SCHEDULE
TO C4

B

(11/93)

4

Candidate or Committee Name (Do not abbreviate. Use full name.)

Report Date

10/30/18

11/30/18

1. IN KIND CONTRIBUTIONS RECEIVED (goods, services, discounts, etc.)

Date Received	Contributor's Name and Address	Description of Contribution	Fair Market Value	Aggregate Total	P R I	G E N	If total over \$100, Employer Name, City, State & Occup
11/01/18	AMERICAN HEART ASSOCIATION 816 S FIGUEROA ST LOS ANGELES, CA 90017	MAMMOTH AGENCY (SEATTLE) - FACEBOOK ADS: 11/1-11/6	\$32,125.00	\$80,321.91			
11/01/18	AMERICAN HEART ASSOCIATION 816 S FIGUEROA ST LOS ANGELES, CA 90017	MAMMOTH AGENCY (SEATTLE) - ONLINE DISPLAY ADS: 11/1-11/6	\$16,325.00	\$80,321.91			
11/01/18	UNCOMMON SOLUTIONS 812 DECATUR ST SW OLYMPIA, WA 98502	FACEBOOK (MENLO PARK, CA) - ONLINE ADS:	\$133.32	\$133.32			
11/07/18	AMERICAN HEART ASSOCIATION 816 S FIGUEROA ST LOS ANGELES, CA 90017	MAMMOTH AGENCY (SEATTLE) - ONLINE AD DESIGN &	\$26,550.00	\$80,321.91			
11/09/18	AMERICAN HEART ASSOCIATION 816 S FIGUEROA ST LOS ANGELES, CA 90017	STAFF TIME: 11/1-11/6	\$2,215.00	\$80,321.91			
11/15/18	CHILDHOOD OBESITY PREVENTION 419 3RD AVE W SEATTLE, WA 98119	VICTOR COLMAN (OLYMPIA) - NOV CAMPAIGN MANAGEMENT	\$425.00	\$8,840.00			
11/15/18	PICKUS COMMUNICATIONS, LLC PO BOX 28707 SEATTLE, WA 98144	CAMPAIGN CONSULTING	\$2,500.00	\$7,500.00			
TOTAL THIS PAGE			\$80,273.32				